

THE GREATER JACKSONVILLE OPTIMIST CLUB, INC.

2009-2010 CLUB OFFICERS AND DIRECTORS

Chair of the Board -Carol Dunstan

Secretary – Michael Borowitz

President – Barbara Crain

Treasurer – Pam McCollum

Internal Vice Pres. – Position Available

External Vice Pres. – Carol Porcher

Directors – Carol Applegate, Adam Drescher, Fred Figlewski, Dennis Lane & Dave Ward

Board Meeting- Future Home

Wednesday, October 6, 2009

Minutes

Present: Dave Ward, Dennis Lane, Barbara Crain, Fred Figlewski, Adam Drescher

Call To Order—Dave Ward, Acting Chairman of the Board, 7:40 pm

1. Welcome
2. Mission Statement: “By providing hope and positive vision, Optimists bring out the best in kids.”
3. Approval of Agenda **Approved with motion by Adam Drescher and second by Fred Figlewski**

Secretary’s Report—Michael Borowitz

1. Minutes of the September 2 Meeting (Adam Drescher) **Approved as amended with motion by Fred second by Barbara Crain**
2. Correspondence-All Board Members **Barbara Crain received:**
 - 1) A thank you letter from Childhood Cancer Campaign along with 2 patches for clubs that donate between \$500-2000 (We donated \$1000).
 - 2) A notice of our 25th anniversary published in “Arrive”. Publicity Director Dennis Lane expressed an interest in this publication as he was not aware of it.
 - 3) An announcement sent by Ken Bollinger for a “quarter auction” to be held to benefit the Hereford volunteer fire dept.
 - 4) A letter from Dan Hitzelberger thanking all his clubs and wishing us success.
 - 5) A letter from OI with a new membership name tag sticker program.
 - 6) A letter from Mickey Price as a thank you for the anniversary and installation dinner.

Dave Ward received: A thank you poster from the Chinese students including a handwritten letter from them. He also presented an invitation to an exhibit of photographs taken by our Dulaney students during their visit to China.

Treasurer’s Report: Treasurer Pam McCollum Absent. Presenting on her behalf Dennis reported that our CD at Bradford bank (now M&T) has renewed at 2% instead of 1.6%, and for this renewal period we can cash it in without penalty. Our checking account may also change though details are still sketchy.

1. Monthly Financial Reports for September **Deferred**
2. Dues Update **We dropped 6 members.** Dennis presented dues invoices to review. Board expressed approval of the invoices and complimented Dennis on a good job putting them together
3. Other

Unfinished Business

1. Contract with Fireworks Productions **Contract completed but wording of nonrefundable deposit was a concern. It was suggested that Barbara call Donna or Dennis Coster directly to get wording change to include a provision for a cancellation date.**

Also regarding fireworks, Dennis suggested that we get our application in as soon as possible. Nancy (Pam’s mother) knows someone in school system who said that the issue of vendors on school property has become a major concern for many people and that something will likely happen soon.

Internal Club Activities--Internal Vice President --

A. Membership Director—

1. Membership Review
 - a. September 2009 - 48
 - b. Do we have any member prospects? Barb mentioned that Kristin Mason, the catering manager for the 25th anniversary dinner was potentially interested; she will be coming to Villa Maria fair, and is especially interested in Children’s House dinners. Dave forwarded information on a potential new member named Helen Doyle—he will follow up with her with an invitation to the next event. Jeff Hummel, who was present at our last board meeting and at the 25th anniversary dinner, is likely to come to Villa Maria. Kelly Smith from Dulaney has repeatedly expressed interest but as yet hasn’t sent in the application. Gail Calleri, Fred’s wife, is another possibility.

c. Dropped non-dues paying members As noted above, we dropped 6 members. It was noted that we had to pay their dues to Optimist International and the District, and given our financial situation we can no longer afford to do this; the \$360 we lost could have been much better spent on activities for children.

B. Finance Director--

1. Collection of Ink Cartridges – Barbara Crain continuing with Staples. Barbara will investigate whether Staples will also accept previously recycled cartridges which would increase our yield.

2. Aluminum Cans collection – Dennis Lane Still collecting cans for Childhood Cancer Campaign. Dennis also gave an update on the CCC. The OI board voted to send an additional \$450K to Hopkins not only satisfying our original commitment of \$900K but actually increasing it to \$1,000,000. They also voted to continue the program.

C. Programs & Fellowship Director--

1. Meeting Schedule and Outreach Events

a. Wednesday, October 21 – Dinner meeting with speaker on Sweet Air Park, 6:30 Speakers have been identified and Ann Lane has met with them; they are individuals involved in building the playground at the park. Program will be a dinner meeting at Future Home annex

b. Wednesday, November 4 – board meeting, 7:30

c. Wednesday, November 18 – Youth Appreciation Day Dave pointed out that we need a better list of area churches to solicit names from church youth directors. In view of the time pressure, Dennis suggested focusing on the few churches and schools we know already and worry about expanding our list for the future. Adam will check on availability of St John's for the program

2. Fellowship & Social Activities

D. Upcoming Events

1. Saturday, October 24 – Villa Maria Halloween Fair Annual fair is scheduled from 10-2. Volunteers should come by 9:30. There is a Halloween theme so a costume is recommended.

2. Sunday, November 29 – Ravens / Steelers game – fundraiser? Dave Ward will plan a football pool for this.

External Club Activities-External Vice President – Carol Porcher

A. Youth Activities Director- Carol Applegate

1. Villa Maria Project Update-Carol Porcher See above

B. Community Services Activities Director – Dave Ward

1. Serving dinners at Children's House

2. Talmar 5K Oct 24th, conflicts with Villa Maria. It is hoped that we get enough member interest to support both activities

C. Publicity Director—Dennis Lane

1. Publicity in the Community – Dennis Lane No specific update. Dennis mentioned that any articles mentioning club activities can be forwarded to OI where they are published on the OI website. Peggy Hayden is the MDSO publicity director and she is collecting articles too.

2. E-Mail Activity Updates

3. Jacksonville Jottings. Dennis is working on a newsletter.

4. Club Web Site-Fred Figlewski Dave Ward suggested adding a "guest book." Fred raised concern about abuse, but will look into possibilities.

5. Other Dennis raised the possibility of trying to use Facebook as either a publicity or a communication tool.

D. Towson University Optimist Club – Dennis Lane Dennis announced that they had dropped 21 members but have applications from 20 new members. The next meeting is Oct 14th and it will be important to see how many prospective member come with dues. Next two activities are the Villa fair and a Children's House dinner, and the club also plans to support a psoriasis walk. As was done last year, they plan a fundraiser at Raven's games. They do have some seed money to carry over and jumpstart this year's activities.

Zone 9/MDSO District/OI—Barbara Crain

A. Zone 9—Still do not have a date

B. First District Meeting, Hagerstown - November 14 Agenda will include new OI programs directed at internet safety both for kids and adults.

New Business Dennis passed out flyers on Cumberland Valley's Wizard of Wall Street, and distributed pictures from the anniversary dinner.

OI International Convention is in Baltimore in July 2011. Dennis is host committee chair. Hotels will be Renaissance and Marriott Waterfront.

Dave Ward announced that Chad Caserly is about to turn 60. Wants to have a birthday party as a fundraiser for MS because his daughter in law has MS. Dave will be emailing people and asks Optimists to be part of it.

Dave also congratulated everyone on the success of the 25th anniversary party.

President's Comments--Barbara Crain

Adjournment 9:10 pm. Next board meeting will be Wed Nov 4th at 7:30 at Future Home

Respectfully submitted

Mike Borowitz, Secretary

**Proud to be Greater Jacksonville Optimists
Serving the Greater Jacksonville Community Since September 19, 1984
Working "Together Everyone Achieves More" in "Bringing out the Best in Kids"**