



RECYCLE FOR

Optimist International & Optimist International Foundation

An opportunity to:

- Increase revenues for individual Optimist Clubs
- Increase revenues for the Foundation Annual Campaign
- Improve the environment

Why Recycle inkjet and laser toner cartridges?

- Individual Optimist Clubs receive \$.50 for each accepted inkjet and toner cartridge
- Optimist International Foundation receives \$.50 for each accepted cartridge
- Helps the environment

Environmental benefits:

- Last year almost 300 million cartridges were thrown away
- The plastic cartridges can take up to 1000 years to decompose
- 101,000 were discarded in our landfills
- 5 million barrels of oil were consumed to produce the new cartridges

Implementation process:

A 3-prong approach between Optimist International, Optimist International Foundation and Coastal Inkjet & Toner Recycling to launch a recycling program to collect used cartridges, at no cost

How the program works:

Coastal provides the following support:

- FREE Collection receptacles at locations designated by you
- FREE shipping of cartridges
- Barcode system to inventory received cartridges
- Quarterly payment for all cartridges received and accepted during the quarter

Where do we collect cartridges?

- From businesses/individuals that will donate cartridges to individual Optimist Clubs
- As part of ongoing fundraising activities
- From friends, neighbors, contacts of Optimist International Members & Foundation Donors

***If each adult club only recycles 20 cartridges @ month,
Over \$500,000 a year would be raised for Optimist!***