

Thank You!



Optimist International Mission Statement

By providing hope and positive vision, Optimists bring out the best in kids.

Your participation in **SMC 2010** will help support the youth and community activities provided and/or supported by the Greater Jacksonville Optimist Club, Inc. including:

Youth Appreciation Awards

Scholarship Essay Contest for youth under the age of 19

Scholarship Oratorical Contest for youth under the age of 16

Optimist Shop With a Cop Program Assisting local families, youth, and other organizations as needed

Sponsoring Golfers in the annual OI Junior Golf Championships Greater Jacksonville

Independence Day Celebration Hugh O'Brian Youth Leadership Program Optimist International & MDSD

Childhood Cancer Campaign Towson University Optimist Club

Activities for the children at Villa Maria School

Dulaney High School Chinese Student Exchange Program

A percentage of the funds raised will be used to offset some of the operating expenses of the Greater Jacksonville Optimist Club, Inc.

Official Guidelines

1. Please note that **you are not really purchasing stocks**--you are selecting stocks for SMC 2010 purposes only.
2. Prices will be adjusted for stock splits.
3. The determination of the SMC 2010 winners by the Greater Jacksonville Optimist Club, Inc. is final.
4. If there are "ties" for any place in SMC 2010, the winners will split the prize.
5. Winners will be notified in writing and will be paid by check.
6. For additional forms or information please contact:
 - a. The **Optimist** from whom you received this form
 - b. **Bill Litsinger** at 410-592-7945 (ej88lits@comcast.net)
 - c. **Mike Borowitz** at 410-785-0410 (mborowit@jhmi.edu)
 - d. **Adam Drescher** at 410-692-5367 (adamdrescher11@msn.com)
 - e. **Our club's web site**—www.jacksonvilleoptimists.org
 - f. **Our club's phone number**—410-592-7067

POSTMARK DEADLINE
Saturday, February 27, 2010

Please select your stocks, complete your entry form, detach it, and mail it with your **\$20 check payable to the Greater Jacksonville Optimist Club, Inc., or GJOC** to:

SMC 2010
Greater Jacksonville Optimist Club, Inc.
P. O. Box 442
Phoenix, MD 21131

The Greater Jacksonville Optimist Club Invites You to Participate



in
**Stock Market
Challenge
2010**

How does SMC 2010 work?

1. You select **five (5) different stocks** from the stock list provided.
2. Your SMC 2010 portfolio will consist of \$2,000 worth of each of the stocks you select for a total beginning portfolio value of \$10,000.
3. The number of shares of each stock in your portfolio will be based on the closing price per share of your stocks on February 26, 2010.
4. You will receive a copy of your portfolio shortly after SMC 2010 begins, at the midpoint, and at the end of SMC 2010 along with a copy of the SMC 2010 portfolio rankings.
5. **If you help us recruit new participants for SMC 2010 you will receive one free SMC 2010 entry for each five (5) new participants you recruit.**

What can I win?

The following prizes will be awarded:

Mid Point (March 31, 2010)

1st Place	\$100.00
2nd Place	\$ 50.00
3rd Place	\$ 25.00
4th-10th Place	\$ 10.00
Last Place	\$ 20.00

Final (April 30, 2010)

1st Place	\$1,000.00
(If fewer than 200 participants—25% of Total Income)	
2nd Place	\$ 400.00
(If fewer than 200 participants—10% of Total Income)	
3rd Place	\$ 200.00
(If fewer than 200 participants—5% of Total Income)	
4th-5th Place	\$ 50.00
6th-10th Place	\$ 25.00
Last Place	\$ 20.00

When does SMC 2010 begin and end?

It begins March 1, 2010, using the NYSE and NASDAQ closing prices on Feb. 26, 2010, and ends with the NYSE and NASDAQ closing prices on April 30, 2010. Official stock prices will be the prices published by the NYSE and NASDAQ either on-line or in a publication listing official stock market results for those dates.

SMC 2010 Stock List

Select any five (5) different stocks from the list.

<u>Company</u>	<u>Symbol</u>	<u>Exchange</u>
Abbott Laboratories	ABT	NYSE
Air Methods Corp.	AIRM	NASDAQ
Amazon.com Inc.	AMZN	NASDAQ
Apple, Inc.	AAPL	NASDAQ
Becton, Dickinson & Co.	BDX	NYSE
Big Lots, Inc.	BLI	NYSE
Boeing Co, Inc.	BA	NYSE
Burlington Northern Santa Fe	BNI	NYSE
CarMax, Inc.	KMX	NYSE
Caterpillar	CAT	NYSE
Cheesecake Factory, Inc.	CAKE	NASDAQ
Cisco Systems, Inc.	CSCO	NASDAQ
Cognizant Tech. Solutions	CTSA	NASDAQ
Constellation Energy	CEG	NYSE
Dell Computer Corporation	DELL	NASDAQ
DeVry, Inc.	DV	NYSE
Diamond Offshore Drilling	DO	NYSE
Deckers Outdoor Corp.	DECK	NASDAQ
Dick's Sporting Goods, Inc.	DKS	NYSE
Dollar Tree Stores, Inc.	DLTR	NASDAQ
Exelon Corp.	EXC	NYSE
Express Scripts, Inc.	ESRX	NASDAQ
FedEx Corp.	FDX	NYSE
General Electric	GE	NYSE
Google Inc.	GOOG	NASDAQ
Green Mountain Coffee Roasters	CMCR	NASDAQ
Iron Mountain, Inc.	IRM	NYSE
J. Crew Group, Inc.	JCG	NYSE
Jacobs Engineering Group	JEC	NYSE
Johnson & Johnson	JNJ	NYSE
Jos. A. Bank Clothiers, Inc.	JOSB	NASDAQ
Kellogg Company	K	NYSE
McDonald's Corporation	MCD	NYSE
Medco Health Solutions	MHS	NYSE
Molson Coors Brewing, Co.	TAP	NYSE
Monsanto Co.	MON	NYSE
Netflix, Inc.	NFLX	NASDAQ
Novartis AG	NVS	NYSE
Penske Automotive Group	PAG	NYSE
Pepsi Co., Inc.	PEP	NYSE
Pfizer	PFE	NYSE
Procter & Gamble Co.	PG	NYSE
Quest Diagnostics, Inc.	DGX	NYSE
Southwest Airlines	LUV	NYSE
Sysco Corp.	SY	NYSE
Texas Roadhouse, Inc.	TXRH	NASDAQ
Toyota Motor Corporation	TM	NYSE
Under Armour, Inc.	UA	NYSE
Wal-Mart Stores	WMT	NYSE
Walgreens	WAG	NYSE
WellPoint, Inc.	WLP	NYSE
Wells Fargo & Co.	WFC	NYSE
Whole Foods Market, Inc.	WFMI	NASDAQ

“STOCK MARKET CHALLENGE 2010” ENTRY FORM (Please Print)

Name: _____

Street _____

City _____

State _____ Zip _____

Phone Number: (____) _____ - _____

E-Mail _____

If you are an Optimist Club Member:

(Please list the name of your Optimist Club)

Note: All participants must select **five different stocks**.

Stock # 1 _____

Stock # 2 _____

Stock # 3 _____

Stock # 4 _____

Stock # 5 _____

Name of the Optimist member or other person
from whom you received your entry form:

Please mail your entry form with your \$20 check
payable to the Greater Jacksonville Optimist Club,
Inc. or GJOC to:

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