

# Thank You!



## Optimist International Mission Statement

By providing hope and positive vision, Optimists bring out the best in kids.

Your participation in **SMC 2012** will help support the youth and community activities provided and/or supported by the Greater Jacksonville Optimist Club, Inc. including:

### Youth Appreciation Awards

Scholarship Essay Contest for youth under the age of 18

Scholarship Oratorical Contest for youth under the age of 18

Optimist Shop With a Cop Program Assisting local families, youth, and other organizations as needed

Sponsoring Golfers in the annual OI Junior Golf Championships Greater Jacksonville

Independence Day Celebration

Hugh O'Brian Youth Leadership Program

Optimist International & MDSD

Childhood Cancer Campaign

Towson University Optimist Club

Activities for the children at

St. Vincent's Villa

Dulaney High School Chinese Cultural Exchange Program

A percentage of the funds raised will be used to offset some of the operating expenses of the Greater Jacksonville Optimist Club, Inc.

# Official Guidelines

1. Please note that **you are not really purchasing stocks**--you are selecting stocks for SMC 2012 purposes only.
2. Prices will be adjusted for stock splits.
3. The determination of the SMC 2012 winners by the Greater Jacksonville Optimist Club, Inc. is final.
4. If there are "ties" for any place in SMC 2012, the winners will split the prize.
5. Winners will be notified in writing and will be paid by check.
6. For additional forms or information please contact:
  - a. The **Optimist** from whom you received this form
  - b. **Bill Litsinger** at 410-592-7945 (ej88lits@comcast.net)
  - c. **Mike Borowitz** at 410-785-0410 (mborowit@jhmi.edu)
  - d. **Adam Drescher** at 410-692-5367 (adamdrescher11@msn.com)
  - e. **GJOC's web site**—  
[www.jacksonvilleoptimists.org](http://www.jacksonvilleoptimists.org)
  - f. **GJOC's phone number**—  
410-592-7067

**POSTMARK DEADLINE**  
**Wednesday, February 29, 2012**

Please select your stocks, complete your entry form, detach it, and mail it with your \$20 check payable to the Greater Jacksonville Optimist Club, Inc., or GJOC to:

**SMC 2012**

**Greater Jacksonville Optimist Club, Inc.**

**P. O. Box 442**

**Phoenix, MD 21131**

The Greater  
Jacksonville Optimist Club  
Invites You to Participate



in

**Stock Market**

**Challenge**

**2012**

## How does SMC 2012 work?

1. You select **five (5) different stocks** from the stock list provided.
2. Your SMC 2012 portfolio will consist of \$2,000 worth of each of the stocks you select for a total beginning portfolio value of \$10,000.
3. The number of shares of each stock in your portfolio will be based on the closing price per share of your stocks on February 29, 2012.
4. You will receive a copy of your portfolio shortly after SMC 2012 begins, at the midpoint, and at the end of SMC 2012 along with a copy of the SMC 2012 portfolio rankings.
5. **If you help GJOC recruit new participants for SMC 2012 you will receive one free SMC 2012 entry for each five (5) new participants you recruit.**

## What can I win?

The following prizes will be awarded:

### Mid Point (March 30, 2012)

1st Place	\$100.00
2nd Place	\$ 50.00
3rd Place	\$ 25.00
4th-10th Place	\$ 10.00
Last Place	\$ 20.00

### Final (April 29, 2012)

1st Place	\$1,000.00
(If fewer than 200 participants—25% of Total Income)	
2nd Place	\$ 400.00
(If fewer than 200 participants—10% of Total Income)	
3rd Place	\$ 200.00
(If fewer than 200 participants—5% of Total Income)	
4th-5th Place	\$ 50.00
6th-10th Place	\$ 25.00
Last Place	\$ 20.00

## When does SMC 2012 begin and end?

It begins March 1, 2012, using the NYSE and NASDAQ closing prices on Feb. 29, 2012, and ends with the NYSE and NASDAQ closing prices on April 30, 2012. Official stock prices will be the prices published by the NYSE and NASDAQ either on-line or in a publication listing official stock market results for those dates.

## SMC 2012 Stock List

Select any five (5) different stocks from the list.

<u>Company</u>	<u>Symbol</u>	<u>Exchange</u>
Almost Family, Inc.	AFAM	NASDAQ
Amazon.com Inc.	AMZN	NASDAQ
Apple, Inc.	AAPL	NASDAQ
Ashland Inc.	ASH	NYSE
AT & T Inc.	T	NYSE
Automatic Data Processing	ADP	NASDAQ
AutoNation, Inc.	AN	NYSE
BHP Billiton Limited	BHP	NYSE
Bristol-Myers Squibb Co.	BMY	NYSE
Carbo Ceramics, Inc.	CRR	NYSE
Caribou Coffee Co., Inc.	CBOU	NASDAQ
Cash America International	CSH	NYSE
Caterpillar, Inc.	CAT	NYSE
Cerner Corporation	CERN	NASDAQ
Chesapeake Energy Corp.	CHK	NYSE
Chevron	CVX	NYSE
Chipotle Mexican Grill Inc.	CMG	NYSE
Cisco Systems, Inc.	CSCO	NASDAQ
Colgate-Palmolive Company	CL	NYSE
Dover Corporation	DOV	NYSE
Dollar Tree, Inc.	DLTR	NASDAQ
eBay Inc.	EBAY	NASDAQ
Express Scripts, Inc.	ESRX	NASDAQ
Fastenal Company	FAST	NASDAQ
FedEx Corp.	FDX	NYSE
General Electric Company	GE	NYSE
Goodyear Tire & Rubber Co.	GT	NYSE
Google Inc.	GOOG	NASDAQ
Hewlett-Packard Co.	HPQ	NYSE
Intel Corporation	INTC	NASDAQ
Int. Business Machines	IBM	NYSE
J. C. Penney Co., Inc.	JCP	NYSE
Johnson & Johnson	JNJ	NYSE
Kellogg Company	K	NYSE
Life Time Fitness Inc.	LTM	NYSE
Lockheed Martin Corporation	LMT	NYSE
McDonald's Corporation	MCD	NYSE
Medifast Inc.	MED	NYSE
MetLife, Inc.	MET	NYSE
Microsoft Corporation	MSFT	NASDAQ
Norfolk Southern Corporation	NSC	NYSE
PepsiCo Inc.	PEP	NYSE
Perrigo Co.	PRGO	NASDAQ
Royal Bank of Canada	RY	NYSE
Schnitzer Steel Industries	SCHN	NASDAQ
Shutterfly Inc.	SFLY	NASDAQ
Tractor Supply Company	TSCO	NASDAQ
Under Armour, Inc.	UA	NYSE
V.F. Corporation	VFC	NYSE
Visa Inc.	V	NYSE
Wal-Mart Stores, Inc.	WMT	NYSE
Wells Fargo & Company	WFC	NYSE
Wynn Resorts, Limited	WYNN	NASDAQ

## “STOCK MARKET CHALLENGE 2012” ENTRY FORM (Please Print)

Name: \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

E-Mail \_\_\_\_\_

If you are an Optimist Club Member:

\_\_\_\_\_

(Please list the name of your Optimist Club)

Note: All participants must select **five different stocks**.

Stock # 1 \_\_\_\_\_

Stock # 2 \_\_\_\_\_

Stock # 3 \_\_\_\_\_

Stock # 4 \_\_\_\_\_

Stock # 5 \_\_\_\_\_

Name of the Optimist member or other person  
from whom you received your entry form:

Please mail your entry form with your \$20 check  
payable to the Greater Jacksonville Optimist Club,  
Inc. or GJOC to:

SMC 2012  
Greater Jacksonville Optimist Club, Inc.  
P. O. Box 442  
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