

Thank You!



**Optimist International
Mission Statement**
By providing hope and
positive vision,
Optimists bring out the
best in kids.

Your participation in **SMC 2014** will help support the youth and community activities provided and/or supported by the Greater Jacksonville Optimist Club, Inc. including:

Youth Appreciation Awards
Scholarship Essay Contest for youth under the age of 19
Scholarship Oratorical Contest for youth under the age of 19
Optimist Shop With a Cop Program
Assisting local families, youth, and other organizations as needed
Sponsoring Golfers in the annual OI Junior Golf Championships
Greater Jacksonville
Independence Day Celebration
Hugh O'Brian Youth Leadership Program
Optimist International & MDSD
Childhood Cancer Campaign
Towson University Optimist Club
Activities for the children at
St. Vincent's Villa
Dulaney High School Chinese Cultural Exchange Program

A percentage of the funds raised will be used to offset some of the operating expenses of the Greater Jacksonville Optimist Club, Inc.

Official Guidelines

1. Please note that **you are not really purchasing stocks**--you are selecting stocks for SMC 2014 purposes only.
2. Prices will be adjusted for stock splits.
3. The determination of the SMC 2014 winners by the Greater Jacksonville Optimist Club, Inc. is final.
4. If there are "ties" for any place in SMC 2014, the winners will split the prize.
5. Winners will be notified in writing and will be paid by check.
6. For additional forms or information please contact:
 - a. The **person** from whom you received this brochure/entry form
 - b. **Mike Borowitz** at 410-785-0410 (mborowit@jhmi.edu)
 - c. **Adam Drescher** at 410-692-5367 (adamdrescherii@zoominternet.net)
 - d. **Dennis Lane** at 410-592-2574 (djlane@juno.com)
 - e. **GJOC's web site**—
www.jacksonvilleoptimists.org
 - f. **GJOC's phone number**—
410-592-7067

POSTMARK DEADLINE
Friday, February 28, 2014

Please select your stocks, complete your entry form, detach it, and mail it with your \$20 check payable to the Greater Jacksonville Optimist Club, Inc., or GJOC to:

SMC 2014
Greater Jacksonville Optimist Club, Inc.
P. O. Box 442
Phoenix, MD 21131

The Greater
Jacksonville Optimist Club
Invites You to Participate



in
Stock Market
Challenge
2014

How does SMC 2014 work?

1. You select **five (5) different stocks** from the stock list provided.
2. Your SMC 2014 portfolio will consist of \$2,000 worth of each of the stocks you select for a total beginning portfolio value of \$10,000.
3. The number of shares of each stock in your portfolio will be based on the closing price per share of your stocks on February 28, 2014.
4. You will receive a copy of your portfolio by e-mail or U. S. mail shortly after SMC 2014 begins, at the midpoint, and at the end along with a copy of the portfolio rankings.
5. **If you help GJOC recruit new participants for SMC 2014 you will receive one free SMC 2014 entry for each five (5) new participants you recruit.**

What can I win?

The following prizes will be awarded:

Mid Point (March 31, 2014)

1st Place	\$100.00
2nd Place	\$ 50.00
3rd Place	\$ 25.00
4th-10th Place	\$ 10.00
Last Place	\$ 20.00

Final (April 30, 2014)

1st Place	\$1,000.00
(If fewer than 200 participants—25% of Total Income)	
2nd Place	\$ 400.00
(If fewer than 200 participants—10% of Total Income)	
3rd Place	\$ 200.00
(If fewer than 200 participants—5% of Total Income)	
4th-5th Place	\$ 50.00
6th-10th Place	\$ 25.00
Last Place	\$ 20.00

When does SMC 2014 begin and end?

It begins March 3, 2014, using the NYSE and NASDAQ closing prices on Feb. 28, 2014, and ends with the NYSE and NASDAQ closing prices on April 30, 2014. Official stock prices will be the prices published by the NYSE and NASDAQ either on-line or in a publication listing official stock market closing prices for those dates.

SMC 2014 Stock List

Select any five (5) different stocks from the list.

<u>Company</u>	<u>Symbol</u>	<u>Exchange</u>
Alcoa, Inc.	AA	NYSE
Amazon.com Inc.	AMZN	NASDAQ
Apple, Inc.	AAPL	NASDAQ
A T & T	T	NYSE
Boston Beer Company, Inc.	SAM	NYSE
Carmax, Inc.	KMX	NYSE
Caterpillar, Inc.	CAT	NYSE
Cisco Systems, Inc.	CSCO	NASDAQ
Coach, Inc.	COH	NYSE
The Coca-Cola Company	KO	NYSE
Corning, Inc.	GLW	NYSE
Cracker Barrel	CBRL	NASDAQ
Cree, Inc.	CREE	NASDAQ
Dick's Sporting Goods Inc.	DKS	NYSE
The Walt Disney Co.	DIS	NYSE
Dollar Tree, Inc.	DLTR	NASDAQ
Facebook, Inc.	FB	NASDAQ
General Electric Company	GE	NYSE
Google Inc.	GOOG	NASDAQ
Johnson & Johnson	JNJ	NYSE
Kellogg Company	K	NYSE
Limited Brands, Inc.	LB	NYSE
Lockheed Martin Corporation	LMT	NYSE
Luby's Inc.	LUB	NYSE
McCormick & Co., Inc.	MKC	NYSE
McDonald's Corporation	MCD	NYSE
Monsanto, Co.	MON	NYSE
National Oilwell Vargo, Inc.	NOV	NYSE
Panera Bread Co.	PNRA	NASDAQ
Patterson-UTI Energy, Inc.	PTEN	NASDAQ
Pfizer Inc.	PFE	NYSE
Procter & Gamble Co.	PG	NYSE
Qualcomm Incorporated	QCOM	NASDAQ
SBA Communications Corp.	SBAC	NASDAQ
Shire PLC	SHPG	NASDAQ
Signet Jewelers Ltd.	SIG	NYSE
Sotheby's	BID	NYSE
Spirit Airlines Inc.	SAVE	NASDAQ
Staples, Inc.	SPLS	NASDAQ
Starbucks Corp.	SBUX	NASDAQ
Spectra Energy Corp.	SE	NYSE
T. Rowe Price Group, Inc.	TROW	NASDAQ
Tesla Motors, Inc.	TSLA	NASDAQ
3 D Systems Corp.	DDD	NYSE
3M Company	MMM	NYSE
Under Armour, Inc.	UA	NYSE
Unilever, Inc.	UL	NYSE
United Natural Foods, Inc.	UNFI	NASDAQ
United Parcel Service, Inc.	UPS	NYSE
Visa Inc.	V	NYSE
Wal-Mart Stores, Inc.	WMT	NYSE
Wells Fargo & Co.	WFC	NYSE
Weyerhaeuser Co.	WY	NYSE

“STOCK MARKET CHALLENGE 2014” ENTRY FORM (Please Print)

Name: _____

Street _____

City _____

State _____ Zip _____

Phone Number: (____) _____ - _____

E-Mail _____

If you are an Optimist Club Member:

_____ (Please list the name of your Optimist Club)

Note: All participants must select **five different stocks**.

Stock # 1 _____

Stock # 2 _____

Stock # 3 _____

Stock # 4 _____

Stock # 5 _____

Name of the Optimist or other person from whom you received your entry form:

Please mail your entry form with your \$20 check payable to the Greater Jacksonville Optimist Club, Inc. or GJOC to:

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