

Thank You!



**Optimist International
Mission Statement**
By providing hope and
positive vision,
Optimists bring out the
best in kids.

Your participation in **SMC 2015** will help support the youth and community activities provided and/or supported by the Greater Jacksonville Optimist Club, Inc. including:

Youth Appreciation Awards
Scholarship Essay Contest for youth under the age of 19
Scholarship Oratorical Contest for youth under the age of 19
Optimist Shop With a Cop Program
Assisting local families, youth, and other organizations as needed
Sponsoring Golfers in the annual OI Junior Golf Championships
Greater Jacksonville
Independence Day Celebration
Hugh O'Brian Youth Leadership Program
Optimist International & MDSD
Childhood Cancer Campaign
Towson University Optimist Club
Activities for the children at
St. Vincent's Villa
Believe in Tomorrow Children's House
at Johns Hopkins

A percentage of the funds raised will be used to offset some of the operating expenses of the Greater Jacksonville Optimist Club, Inc.

Official Guidelines

1. Please note that **you are not really purchasing stocks**--you are making a \$20 donation to GJOC and are selecting stocks for SMC 2015 purposes only.
2. Prices will be adjusted for stock splits.
3. The determination of the SMC 2015 winners by the Greater Jacksonville Optimist Club, Inc. is final.
4. If there are "ties" for any place in SMC 2015, the winners will split the prize.
5. Winners will be notified in writing and will be paid by check.
6. For additional forms or information please contact:
 - a. The **person** from whom you received this brochure/entry form
 - b. **Mike Borowitz** at 410-785-0410 (mborowit@jhmi.edu)
 - c. **Adam Drescher** at 410-692-5367 (adamdrescherii@zoominternet.net)
 - d. **Dennis Lane** at 410-592-2574 (djlane@juno.com)
 - e. **GJOC's web site**—
www.jacksonvilleoptimists.org

POSTMARK DEADLINE
Saturday, February 28, 2015

Please select your stocks, complete your entry form, detach it, and mail it with your **\$20** check payable to the Greater Jacksonville Optimist Club, Inc., or GJOC to:
SMC 2015
Greater Jacksonville Optimist Club, Inc.
P. O. Box 442
Phoenix, MD 21131

The Greater
Jacksonville Optimist Club
Invites You to Participate



in
Stock Market
Challenge
2015

How does SMC 2015 work?

1. The Entry fee is a \$20 donation to the Greater Jacksonville Optimist Club.
2. You select **five (5) different stocks** from the stock list provided.
3. Your SMC 2015 portfolio will consist of \$2,000 worth of each of the stocks you select for a total beginning portfolio value of \$10,000.
4. The number of shares of each stock in your portfolio will be based on the closing price per share of your stocks on February 27, 2015.
5. You will receive a copy of your portfolio by e-mail or U. S. mail shortly after SMC 2015 begins, at the midpoint, and at the end along with a copy of the portfolio rankings.
6. **If you recruit new participants for SMC 2015 you will receive one free entry for each three (3) new participants you recruit.**

What can I win?

The following prizes will be awarded:

Mid Point (March 31, 2015)

1st Place	\$100.00
2nd Place	\$ 50.00
3rd Place	\$ 25.00
4th-10th Place	\$ 10.00
Last Place	\$ 20.00

Final (April 30, 2015)

1st Place	\$1,000.00
(If fewer than 200 participants—25% of Total Income)	
2nd Place	\$ 400.00
(If fewer than 200 participants—10% of Total Income)	
3rd Place	\$ 200.00
(If fewer than 200 participants—5% of Total Income)	
4th-5th Place	\$ 50.00
6th-10th Place	\$ 25.00
Last Place	\$ 20.00

When does SMC 2015 begin and end?

It begins March 2, 2015, using the NYSE and NASDAQ closing prices on February 27, 2015, and ends with the NYSE and NASDAQ closing prices on April 30, 2015. Official stock prices will be the prices published by the NYSE and NASDAQ either on-line or in a publication listing official stock market closing prices for those dates.

SMC 2015 Stock List

Select any five (5) different stocks from the list.

<u>Company</u>	<u>Symbol</u>	<u>Exchange</u>
Akamai Technologies, Inc.	AKAM	NASDAQ
Alcoa, Inc.	AA	NYSE
Amazon.com Inc.	AMZN	NASDAQ
American Airlines Group, Inc.	AAL	NASDAQ
American Express	AXP	NYSE
Apple, Inc.	AAPL	NASDAQ
Boston Beer Company, Inc.	SAM	NYSE
Brinker International, Inc.	EAT	NYSE
CarMax, Inc.	KMX	NYSE
Caterpillar, Inc.	CAT	NYSE
Cisco Systems, Inc.	CSCO	NASDAQ
Corning, Inc.	GLW	NYSE
Costco Wholesale Corp.	COST	NASDAQ
Dick's Sporting Goods Inc.	DKS	NYSE
The Walt Disney Co.	DIS	NYSE
Dollar Tree, Inc.	DLTR	NASDAQ
Facebook, Inc.	FB	NASDAQ
Fossil Group, Inc.	FOSL	NASDAQ
Gartner, Inc.	IT	NYSE
General Dynamics Corp.	GD	NYSE
General Electric Company	GE	NYSE
Genesee & Wyoming, Inc.	GWR	NYSE
Gilead Sciences, Inc.	GILD	NASDAQ
Google Inc.	GOOG	NASDAQ
GrubHub Inc.	GRUB	NYSE
Howard Hughes Corp.	HHC	NYSE
Johnson & Johnson	JNJ	NYSE
Kellogg Company	K	NYSE
Lockheed Martin Corporation	LMT	NYSE
Marathon Oil Corporation	MRO	NYSE
Marriott Vacations Worldwide	VAC	NYSE
McCormick & Co., Inc.	MKC	NYSE
National Oilwell Varco, Inc.	NOV	NYSE
NIKE, Inc.	NKE	NYSE
Oracle Corp.	ORCL	NYSE
Patterson-UTI Energy, Inc.	PTEN	NASDAQ
Pfizer Inc.	PFE	NYSE
PNC	PNC	NYSE
Procter & Gamble Co.	PG	NYSE
Qualcomm Incorporated	QCOM	NASDAQ
Realogy Holdings Group	RLGY	NYSE
Rite Aid Corporation	RAD	NYSE
Starbucks Corp.	SBUX	NASDAQ
SunEdison, Inc.	SUNE	NASDAQ
T. Rowe Price Group, Inc.	TROW	NASDAQ
Tesla Motors, Inc.	TSLA	NASDAQ
Twitter, Inc.	TWTR	NYSE
Under Armour, Inc.	UA	NYSE
UnitedHealth Group	UNH	NYSE
United Parcel Service, Inc.	UPS	NYSE
Verifone Systems	PAY	NYSE
Wal-Mart Stores, Inc.	WMT	NYSE
Wells Fargo & Co.	WFC	NYSE

“STOCK MARKET CHALLENGE 2015” ENTRY FORM (Please Print)

Name: _____

Street _____

City _____

State _____ Zip _____

Phone Number: (____) _____ - _____

E-Mail _____

If you are an Optimist Club Member:

(Please list the name of your Optimist Club)

Note: All participants must select **five different stocks** from the SMC 2015 list.

Stock # 1 _____

Stock # 2 _____

Stock # 3 _____

Stock # 4 _____

Stock # 5 _____

Name of the Optimist or other person from whom you received your entry form:

Please mail your entry form with your \$20 check payable to the Greater Jacksonville Optimist Club, Inc. or GJOC to:
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Phoenix, MD 21131

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